

ADVERTISING

What is the Rapaport TradeWire?

The Rapaport TradeWire is a weekly executive news summary from Rapaport that delivers news and market analysis to over 45,000 readers.

The TradeWire covers key segments of the diamond and jewelry industry, including retail and wholesale news, updated industry import and export figures and mining news. A special trading report from India, stock updates and the Rapaport weekly broadcast are also features. It reaches our readers so they can get the information they need to make important business decisions.

How often is it published?

The TradeWire is emailed every Thursday afternoon NY-Time and provides a comprehensive overview of the week's major industry events in a succinct format that keeps you up-to-date on the most important global news.

Who does it reach?

The inbox of over 45,000 industry players from retailers to manufacturers, auction houses and bankers, including the 4100 members of the RapNet community.

What can it do for you ?

With a reach of over 45,000 global industry players — advertising on the TradeWire offers you the opportunity to promote your company, your products, and exposure to the entire spectrum of industry buyers, sellers and decision makers.

Technical Details

Images in JPEG or GIF format.
All sizes are in pixels.

125 x 125 px 125 x 250 px 125 x 375 px



Advertising Opportunities

A limited number of interactive banners are available on the Rapaport TradeWire. For more information, or to secure your advertising space, contact our advertising representatives:

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