

**Conference Schedule**

7:30 a.m.			Registration Opens
8:40-9:00	Martin Rapaport	Rapaport Group	Welcome and Introduction
<u>First Session: The Economy and Its Impact on the Diamond and Jewelry Industry</u>			
9:00 – 9:20	Rajiv Mehta	Dimexon-Eurostar	<i>The Cutting Edge: Diamonds in a New Global Economy</i>
9:20 – 9:40	Rahul Kadakia	Christie's America	<i>Auctions and the Big Stone Boom</i>
9:40 – 10:00	Victor van der Kwast	ABN AMRO Bank	<i>Banking and Finance: With all moving Parts, Where is the Money?</i>
10:00 – 10:30	Discussion		<i>State of the Diamond Industry</i>
10:30 – 10:45	Break		
10:45 – 11:15	Gerald Celente	Trends Research Inst.	<i>Future of the World Economy</i>
11:15 – 11:45	Martin Rapaport	Rapaport Group	<i>Diamond Markets of the Future</i>
11:45 – 12:15	Discussion		<i>Future of the Diamond Industry</i>
12:15 - 2:00	Lunch		
<u>Second Session: Branding, Retailing and Technology</u>			
2:00 – 2:20	Ralph Destino	GIA	<i>Branding: The Art of Value Creation</i>
2:20 – 2:40	Neal Goldberg	Zale Corporation	<i>Relevant Retailing: Transcending Product</i>
2:40 - 3:00	Mark Moeller	AGS	<i>Is Bread and Butter Toast?</i>
3:00 – 3:30	Discussion		<i>Retailing Opportunities and Challenges</i>
3:30 – 4:00	Dr. James E. Shigley	GIA	<i>Diamond as Gemstone: Current Evolutions and Future Revolutions</i>
4:00 – 4:30	Discussion		<i>Conclusions, Lessons Learned</i>
4:30 – 4:45	Martin Rapaport	Rapaport Group	<i>Closing Comments</i>