

# Information That Means Business

**RAPAPORT®**

The International Group of Companies  
Providing Added-Value Services  
to the Diamond and Jewelry Industry

“We are in the business of creating ethical, transparent, competitive and efficient markets for the diamond and jewelry trade.

Our values are demonstrated by what we do. We grow the diamond trade by creating fair market value and level playing fields for all participants, from the African digger to the consumer in America.

G-D gave diamonds to the poorest people in the world and made the richest desire them. Bridging this gap is ‘Tikkun Olam’ - making the world a better place.

There is more to the diamond business than making money.”

Martin Rapaport,  
CEO, The Rapaport Group



**RAPAPORT**

# Ethical, Transparent, Competitive, Efficient Markets

The Rapaport Group, founded in 1976, began publishing the Rapaport Price List in 1978. The Price List created unprecedented transparency as it democratized and standardized diamond price information. Established over 40 years ago, it remains the primary source of diamond price and market information.

In 1991, Rapaport created RapNet, the world's largest Diamond Trading Network. It enabled thousands of companies around the world to directly negotiate and carry out diamond transactions with each other free of commission. RapNet regularly publishes pricing and availability data that increases transparency in the trade.

In 2000, at the request of the US State Department, the Rapaport Group traveled to Sierra Leone during the war and later established the first diggers' cooperatives. The Group also played a key role in establishing the Kimberley Process and proactively advocates for an ethical diamond industry. By capturing data such as pricing trends, asking prices and inventory levels, the Rapaport Group has become the industry's leading information and news authority.

The Rapaport Group employs over 220 team members in offices in New York, Las Vegas, Ramat Gan, Jerusalem, Antwerp, Mumbai, Surat and Hong Kong, serving more than 20,000 clients in 120 countries.

[www.rapaport.com/About](http://www.rapaport.com/About)



**1976**

The Rapaport Group  
is established



**1996**

RapNet becomes the first online  
Diamond Trading Network



**20,000**

Rapaport clients in 120 countries  
all around the world

# The Rapaport Price List

The Rapaport Price List is the primary source of diamond price information. Established in 1978, it provides independent standardized benchmark asking prices used by the global diamond trade to negotiate diamond prices. The Rapaport Price List is a vital source of information for those who wish to buy or sell diamonds responsibly at fair market prices.

Transactions within the diamond trade are often quoted and concluded at discounts to the benchmark Rapaport Price List. Such discounts take into consideration location, market level, and the terms and conditions of the sale. Information about discount levels is provided via the RapNet Price Index, which is distributed to Rapaport Price List subscribers along with additional price and information services.

	IF	VVS1	VVS2	VS1	VS2	SI1	SI2	SI3	I1	I2
D	202	159	141	122	108	86	70	58	47	27
E	152	140	117	108	96	82	67	56	45	26
F	130	120	107	102	90	79	64	54	44	25
G	107	102	95	90	83	74	60	52	42	24
H	90	85	82	80	76	68	57	49	40	23
I	76	72	70	68	66	62	53	46	36	22

## A subscription to the Rapaport Price List includes:

- A unique login and password enabling access to the Diamonds.net website
- Weekly Round and Pear Shape Price Lists
- Weekly RapNet Price List with discount information
- Monthly Parcel Price List
- Rapaport Price Calculator
- Rapaport News and Market Reports
- Online access to the Rapaport Magazine



CERTIFICATE STONE TRADING

only as a broker. Charges are three percent  
 .ases and sales.

re published every Tuesday. These prices are i  
 il selling prices made in the New York wholesale

as are - cash P.O.B. New York.

take purchase and sell orders are specific pric

s are for 1.00 carat stones. GIA certifier

VVS1	VVS2	VS1
115	85	
75	65	

# 1978

Rapaport transforms the diamond industry with the launch of the Rapaport Price List.



## Benchmark

Worldwide diamond pricing



## Digital

Online diamond pricing

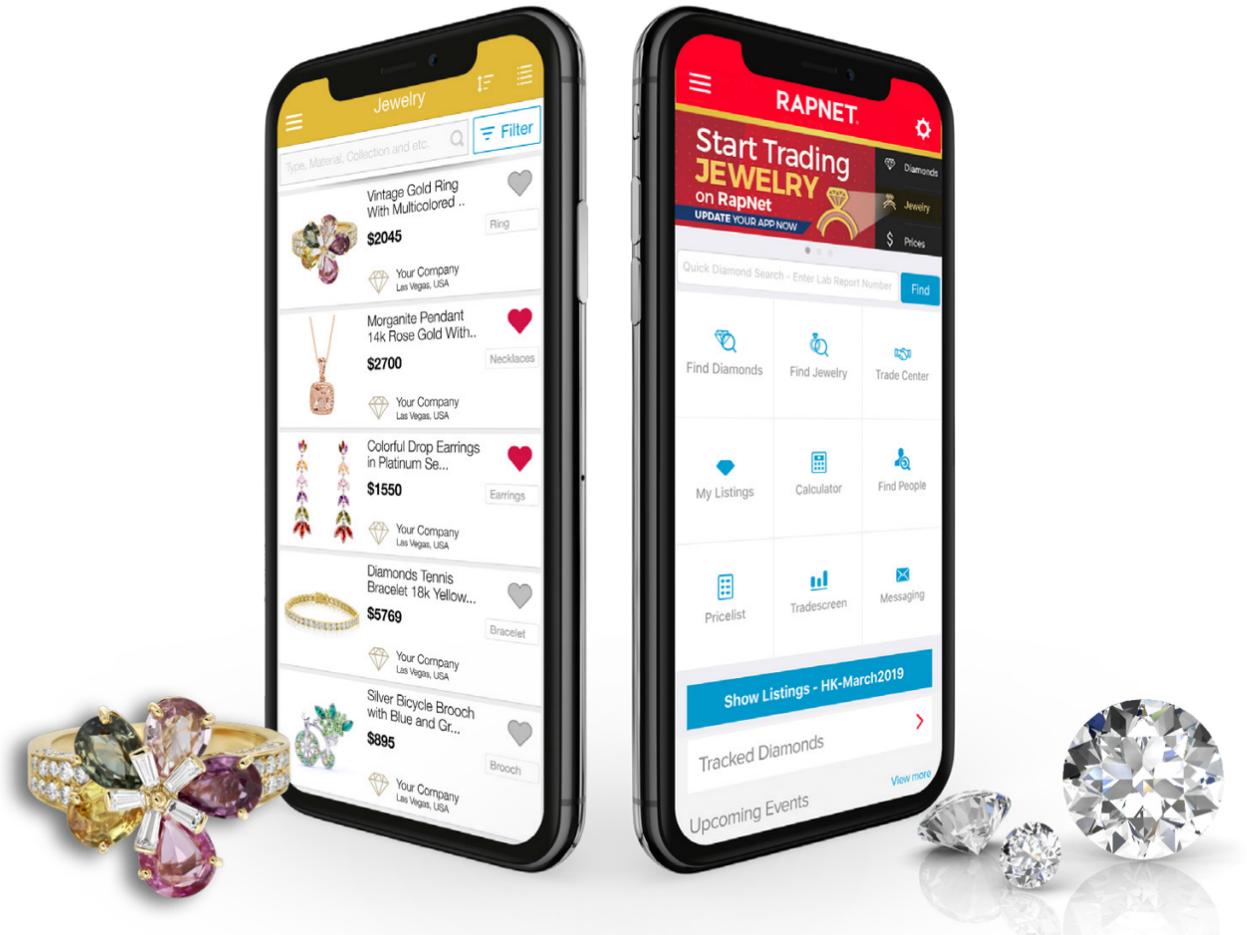
# RapNet

## The Diamond Market

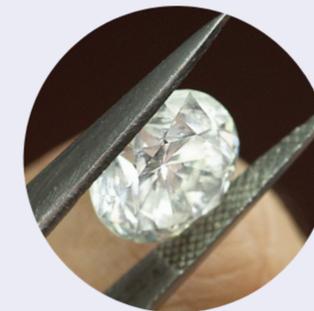
With daily listings of more than 1.5 million diamonds and fine jewelry items valued at over \$7 billion, and tens of thousands of members in over 95 countries, RapNet is the largest and most important diamond and jewelry market in the world. RapNet is a highly transparent, interactive online marketplace supporting direct, commission-free trading among members. As such, it provides access not only to the best diamonds and jewelry at the most competitive prices but also to verified buyers and sellers.

In February 2019, RapNet introduced jewelry trading to its platform, making it the premier marketplace for diamond and jewelry trading. The addition of fine jewelry items such as rings, bracelets and earrings positioned RapNet as the go-to destination for buyers and sellers to fulfil all their trading needs in one place.

RapNet makes it possible for members to locate a specific diamond or jewelry piece in real time, with search results sorted by price.



RapNet displays detailed information including the discounts to the Rapaport Price List, the exact availability of specific diamonds and jewelry and who is selling what. Access to the highly efficient, hyper-transparent RapNet market provides the critical competitive edge you need to succeed in the diamond and jewelry business. RapNet membership is restricted to members of the diamond and jewelry trade. RapNet reserves the right to refuse, suspend or cancel memberships, and operates in full compliance with the US Patriot Act and OFAC regulations. RapNet's annual membership fee starts at \$660, and there are no commissions or other fees for trading among members.



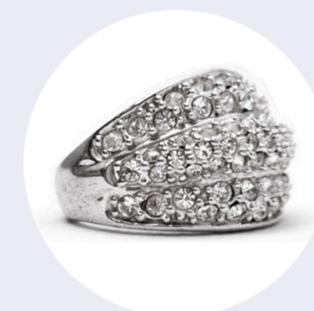
**1.5M**

Diamonds on the site,  
valued at over **\$7 billion**



**95 Countries**

Tens of thousands of members  
in over 95 countries



**RapNet Jewelry**

RapNet introduced jewelry  
trading in February 2019

# Rapaport Magazine

Rapaport Magazine, the most influential publication in the global diamond and jewelry business, is the trusted source of diamond price and market information for over four decades.

Our exclusive subscriber-only print magazine provides accurate unbiased market news, insight and analysis. It includes the Rapaport Diamond Price List, the independent pricing benchmark trusted by diamond buyers and sellers worldwide.

Each month, Rapaport Magazine marshals its investigative reporting and authoritative voice to explore issues affecting the diamond and jewelry industry. Based on interviews with leading figures in the trade, each article is a must-read for those who want to know how the market is evolving and keep abreast of the changes.



The magazine's loyal subscriber base includes retailers, traders, designers, manufacturers and jewelry connoisseurs.

Rapaport Magazine is also available in digital format on Diamonds.net.

[www.rapaport.com/Magazine](http://www.rapaport.com/Magazine)



**No. 1**

The leading magazine in the diamond industry



**68%**

Of readers are senior managers



**9,000**

Subscribers, with 27,000 monthly readers

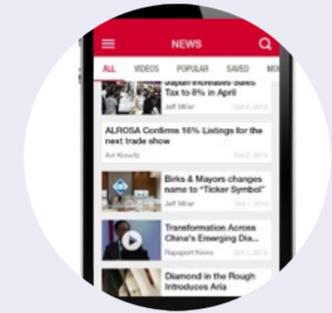
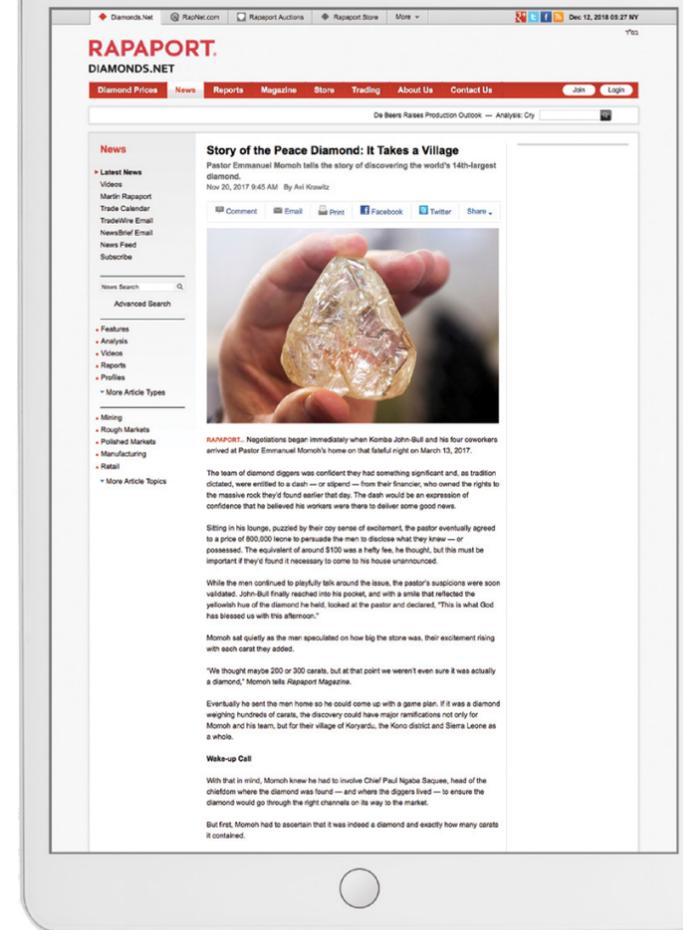
# Rapaport News & Analysis

Rapaport's website, Diamonds.net, is the industry's leading source of breaking news, market analysis and pricing information, receiving 280,000 page views every month. In addition to Rapaport's industry-leading online news coverage, Rapaport News also publishes two email newsletters: the daily NewsBrief, with 30,000 subscribers, and the weekly TradeWire delivered to over 70,000 subscribers.

The Rapaport **NewsBrief** is a daily email (Monday-Thursday) consisting of the top diamond and jewelry industry stories, the latest RapNet Diamond Index (RAPI™), financial data, and select diamond listings on RapNet.

The Rapaport **TradeWire®** is a weekly email package with the weekly Rapaport Market Comment, diamond price trend information and a comprehensive overview of the week's major industry events. The Rapaport TradeWire® is published every Thursday.

[www.rapaport.com/News](http://www.rapaport.com/News)



**28,000**

Rapaport News page views every month



**76,500**

Rapaport newsletter recipients every week



**59,500**

Average number of Rapaport News visitors every month

# Rapaport Auctions

Rapaport Auctions, held monthly in diamond-trading centers worldwide, are an efficient, cost-effective way to buy and sell melee, certified and uncertified polished diamonds.

The auctions provide access to hundreds of bidders across the globe, offering buyers and sellers efficient and competitive, fair-market-value prices.

With monthly offerings of over 30,000 carats of diamonds and regular tenders in New York, Ramat Gan, Antwerp, Dubai and Hong Kong, Rapaport Auctions is the world's largest recycler of diamonds.

Rapaport provides a cash market for all types and varieties of diamonds, from promotional melee to commercial-quality stones and high-quality GIA graded diamonds. Rapaport Auctions is the platform responsible companies use to recycle diamonds, sell inventory or buy selections of diamonds at fair market value.



Rapaport's international team of highly skilled diamond experts is available to guide buyers and sellers through the entire auction experience while delivering an extra level of care, including quality control, sorting, certification and valuation services.



**No. 1**

The largest recycler  
of diamonds in the world



**30,000 Carats +**

Monthly sales  
at auctions worldwide



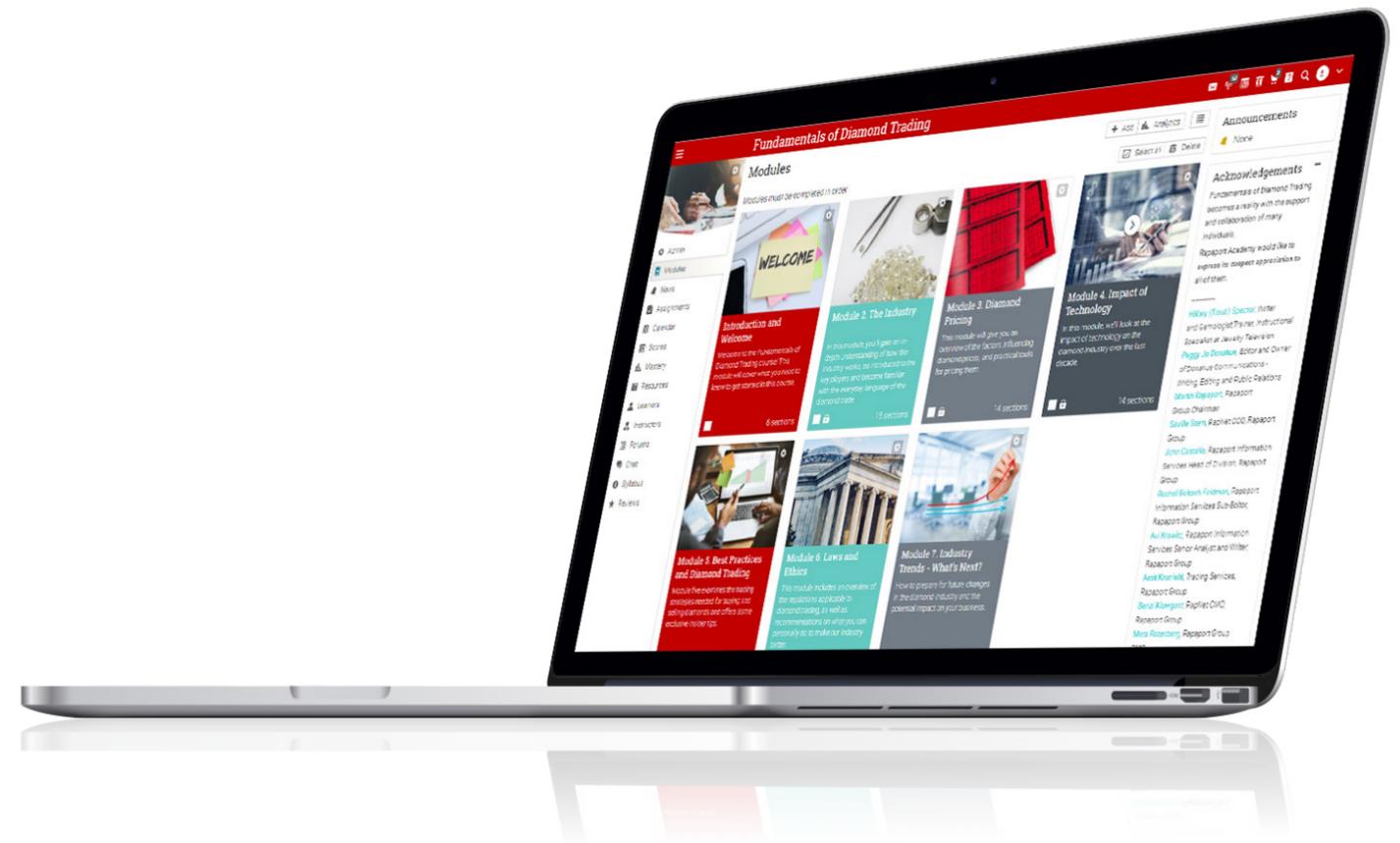
**Global monthly  
auctions**

# Rapaport Academy

Rapaport Academy is an online educational resource that raises overall levels of knowledge and productivity for professionals and enthusiasts in the diamond and jewelry industry.

Rapaport Academy's online courses are designed to complement the technical laboratory qualifications that are currently available, with a focus on the practical, commercial aspects of diamond trading.

Written and delivered by Rapaport's team and independent industry experts, Rapaport Academy's online courses serve as a springboard to career success and advancement in the diamond industry.



Current online courses:

- **Fundamentals of Diamond Trading** – take your diamond trading to the next level.
- **Diamond and Jewelry Retail Sales Master Class** – learn the techniques and skills to sell more diamonds and jewelry.
- **Digital Marketing Essentials for Jewelers** – boost your online presence to increase traffic and sales.
- **Customized Courses** – courses can be tailored to the needs of company employees.

# RapLab

RapLab is Rapaport's diamond-grading gemological laboratory and quality control center. It provides trusted, accurate diamond-grading services and reports. Based in Mumbai and Surat, India as well as Ramat Gan, Israel, RapLab provides global grading and quality control services where most diamonds are manufactured.

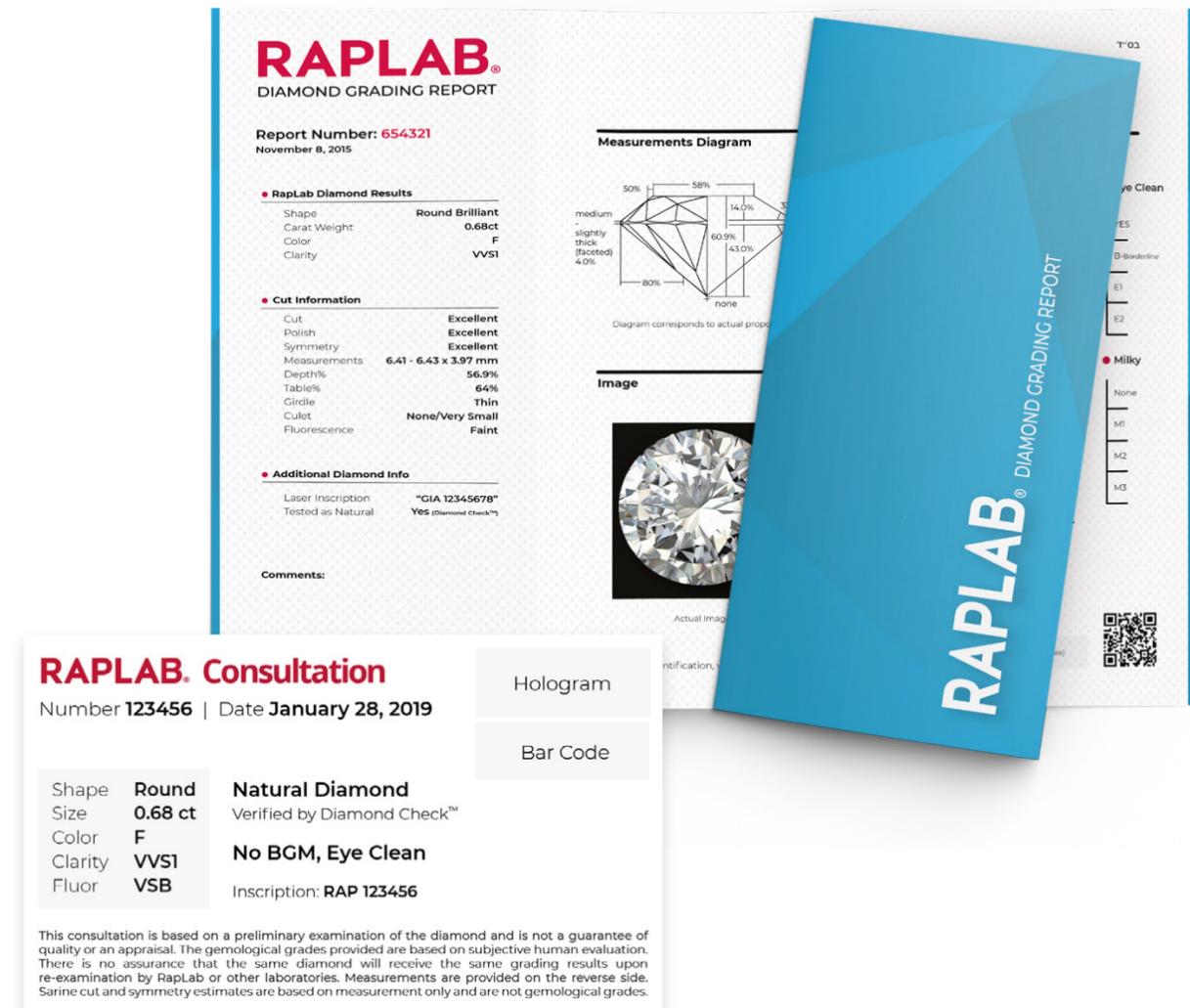
## The Rapaport Diamond Certificate (RDC)

A grading certification that showcases exceptional high-quality investment grade diamonds. Diamonds that receive the coveted RDC certificate are investment quality, suitable for both financial portfolio diversification and premium quality high-jewelry. In addition to receiving a GIA grading report RDC diamonds must meet or exceed the stringent qualification of Rapaport Specification A1 or A2 to be awarded a Rapaport Diamond Certificate.

## RapLab Quality Control Services (QC)

RapLab provides a broad range of quality control services including custom sorting, bagging and synthetic testing. Clients are able to source diamonds directly from suppliers in India and Israel using Rapaport QC services.

[www.raplab.com](http://www.raplab.com)



## The RapLab Grading Report (RGR) and Consultation

The RGR empowers RapNet users and retailers with an innovative, efficient and affordable grading service. Any diamond graded with an RGR is "RapNet Verified." It stands out visually on the RapNet diamond listings and is endorsed by having been graded by RapLab.

# Rapaport Fair Trade

Rapaport Fair Trade is an ongoing, multi-decade effort to promote an ethical diamond and jewelry trade. Activities include an annual Fair Trade conference at the JCK Las Vegas jewelry show as well as lectures, presentations, articles and reports warning the trade about unethical

practices, and the Rapaport Fair Trade website.

The Rapaport Group is also developing a Rapaport Source Certification program that will track the production of diamonds from rough-mining companies through to gemological grading reports that fully identify specific diamonds. Rapaport will then issue a certificate attesting to the ethical sourcing and

production of the specific diamonds.

Rapaport Fair Trade conferences highlight ethical trends and human-rights issues affecting the diamond and jewelry trade. They provide practical tips to help retailers and their suppliers improve their social awareness and attract a new wave of socially conscious consumers.



Ezi and Martin Rapaport together with artisanal miner Pastor Emmanuel A. Momoh (far right), 2017.

The Rapaport Group is implementing Fair Trade and ethical-sourcing initiatives, including source certification and a directory of ethical and Fair Trade suppliers for the jewelry industry.

# Peace Diamond

The Peace Diamond, a 709-carat rough diamond, was discovered by a team of five artisanal diggers near the

village of Koryardu in Sierra Leone on March 13, 2017.

The government of Sierra Leone appointed the Rapaport Group as the marketing and sales agent for the Peace Diamond on October 2, 2017. Instructions were given that the diamond was to be sold in a transparent and competitive auction process that would ensure fair market

value.

The Peace Diamond was sold to the House of Graff on

December 4, 2017, for \$6,536,360.

“The sale of the Sierra Leone Peace Diamond represents a new future for the people of Sierra Leone. We anticipate a virtuous cycle of development as taxes from the sale provide tangible benefit to the artisanal sector. This will encourage more diggers to sell their diamonds through legitimate channels, increasing tax revenue and vital infrastructure development. I congratulate Laurence Graff for buying this special diamond and encourage the Graff team to promote the idea of the Peace Diamond as a diamond that makes the world a better place,” said Martin Rapaport.



**\$6.5M**

The price Graff paid for the 709-carat Peace Diamond in 2017



**\$1M**

Given to local diggers in Sierra Leone

**RAPAPORT®**

[www.rapaport.com](http://www.rapaport.com) | [info@rapaport.com](mailto:info@rapaport.com)